



NEWS & UPDATES
Hong Kong, 27 July 2016

**Tricor Group embarks on joint venture with
Australian professional services firm Chew Investment Partners**

Tricor Group (“Tricor”), a member of The Bank of East Asia Group and a global provider of integrated business, corporate and investor services, is pleased to announce its expansion into Australia, with the setting up of **Tricor Chew Pty Limited** (“Tricor Chew” or the “firm”), effective from May 2016.

Tricor Chew is a joint venture between Tricor and **Chew Investment Partners Pty Limited** in Australia. Tricor Chew is a professional business advisor, providing a comprehensive range of corporate services which include business set-up, accounting, payroll, tax, company secretarial, among others. Managed and staffed by experienced and well-trained professionals, the firm is committed to delivering high quality services to its clients in a timely and proactive manner.

Mr. Kim Chew, Tricor Chew’s Managing Director said, *“We are delighted and excited to have the Tricor Group as our strategic partner for such an important professional services market in Asia-Pacific. Our key objectives are to leverage the significant expertise and network of the joint venture to provide a tailored and distinctive level of service for our clients, and to differentiate the firm through enhanced value for services.”*

Mr. Johnny Ng, Tricor Group’s Chief Executive and Group Managing Director said, *“The joint venture further expands our global service network, strengthens our core competencies and marks our entry into Australia which is one of our key strategic markets. We have been seeking a suitable partner for Australia for a period of time and believe that significant synergies can be achieved through this joint venture.”*

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BACKGROUNDER

About Tricor Group

Tricor Group (Tricor), a member of The Bank of East Asia Group, is a global provider of integrated Business, Corporate and Investor Services. As a business enabler, Tricor provides outsourced expertise that allows our clients to concentrate on what they do best – Building Business.

Tricor comprises Tricor Holdings Limited, subsidiaries and associated companies, with a staff strength of over 2,000 and a network of offices in 37 cities across 20 countries / territories. Tricor offices are located in Hong Kong (Head Office), Mainland China and Macau, Australia, Barbados, British Virgin Islands, Brunei, Cayman Islands, Dubai UAE, India, Indonesia, Ireland, Japan, Korea, Labuan, Malaysia, Singapore, Thailand, the United Kingdom and Vietnam.

In most of the countries / territories in which Tricor operates, our professional specialists provide a comprehensive range of services including the following: Business Advisory; Entity Formation; Corporate Governance, Corporate Administration & Secretarial; Trust & Fiduciary Services; Accounting & Financial Reporting; Payroll, Payment & Treasury Administration; Services for New Issues / Initial Public Offerings & Registry Management; Tax Services; China Entry & Consulting; Executive Search; Management Consulting; Human Resource Consulting; Fund Administration.

Tricor Group's client portfolio includes over 1,000 companies listed on the Hong Kong Stock Exchange, more than 500 companies listed in Singapore and Malaysia, a significant number of Fortune 500 companies, as well as a considerable share of multinationals and private enterprises operating across international markets.

Tricor's mission is to be the Business Enabler of Choice. For more information on Tricor, please visit www.tricorglobal.com.



About Chew Investment Partners Pty Limited

Chew Investment Partners Pty Limited (“CIP”) is a professional business advisor, focusing on providing Australian in-bound and out-bound business advisory, management consulting, transaction and corporate services. Its partners have all had significant prior experience in large public accounting firms and possess specialist expertise in the accounting, tax and business advisory fields. As a specialist business advisor, the firm is able to provide value-added services to clients by reducing business risk, improving business performance, developing ongoing business strategies and providing comprehensive financial analysis and compliance services.

For more information on CIP, please visit www.tricorchew.com.au.

About The Bank of East Asia

Incorporated in 1918, BEA is Hong Kong’s largest independent local bank, with total consolidated assets of HK\$781.4 billion (US\$100.8 billion) as of 31st December, 2015. Listed on The Stock Exchange of Hong Kong, the Bank is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of corporate banking, personal banking, wealth management, and investment services through an extensive network covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom, and the United States.

For more information, please visit any BEA branch or the Bank’s homepage at www.hkbea.com.